

COMPLETE CRM RESELLER
OPPORTUNITY

GROW YOUR OWN SUCCESSFUL TECH BUSINESS.

By Complete CRM



WORKHARD
ANYWHERE

IMAGE BY ALEX RODRIGUEZ



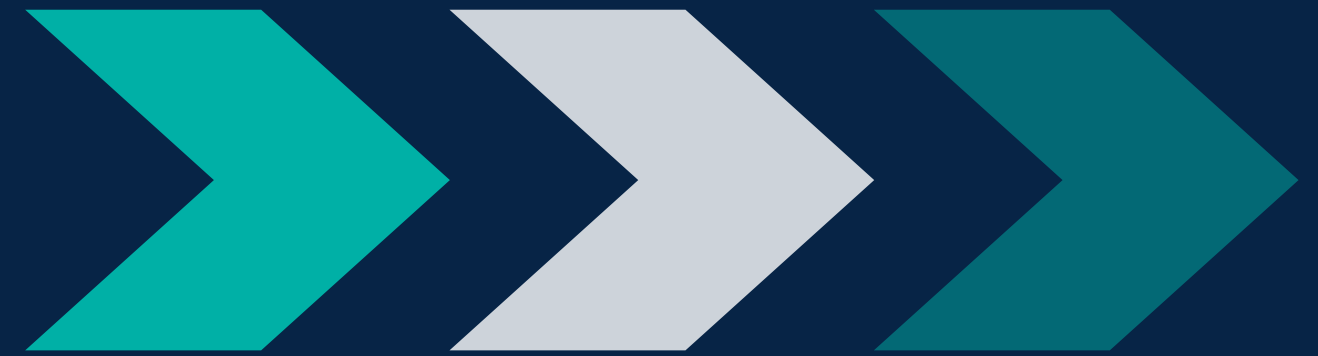
MacBook Pro



A GROWING INDUSTRY

70% of businesses plan to invest more heavily in technology, specifically CRM and marketing automation in the coming years.

– MYCUSTOMER (2018)



YOUR COMPLETE CRM

OPPORTUNITY OVERVIEW

Why Sell Complete CRM

Business Benefits

Why GreenRope

The Technology

Who We Are

What We Do For You

How We Support You

Meet the Team

How It Works

Testimonials

WHY SELL COMPLETE CRM



COMPLETE CRM

CRM is at the core of any business. From small business to enterprise, CRM helps businesses manage their contacts throughout the customer lifecycle.

With integrated marketing automation and customer service, you help your clients tie their customer experience together effortlessly.

The results are the seamless alignment among sales, marketing, customer service and operations.

The results for you? Success.



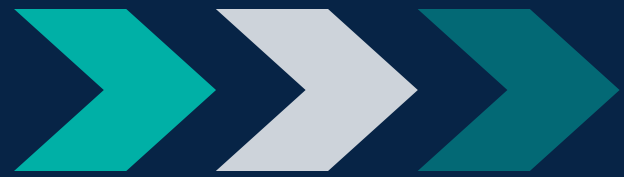
GROW YOUR OWN BRAND

Give yourself the freedom to be your own boss and grow your own SaaS business with your branding and services. GreenRope's Complete CRM solution is the perfect foundation, whether you are an already established business or just starting up.



GENERATE MORE REVENUE

Licensing our technology opens the floodgates to real sustainable business growth. Earn recurring revenue, increase client retention, and boost your bottom line.



WHY GREENROPE?



WORLD CLASS TECHNOLOGY

Offer the first and only Complete CRM on the market to your clients without the hassle of developing or managing the software yourself.

HANDS ON TRAINING & SUPPORT

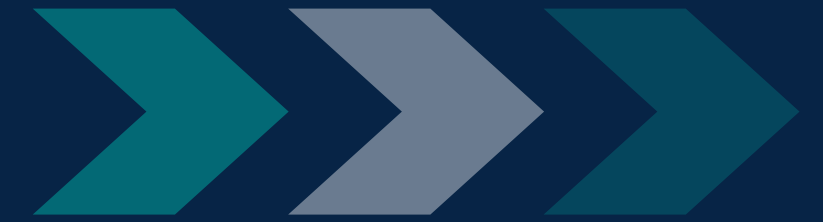
We give you the tools for victory at your fingertips. From one-on-one training to monthly sessions with our CEO. You are set up for success.

BE A PART OF THE COMPLETE CRM COMMUNITY

Join the elite entrepreneurs who have invested in Compete CRM. They deliver world-class technology to their clients, and now you can too.

Complete CRM | Business Opportunity

Our Core Software



➤ CRM

CRM acts as a second brain, keeping businesses up-to-date and actively communicating with leads and clients.

➤ MARKETING AUTOMATION

Automate lead nurturing, workflows, customer journeys, and the entire customer lifecycle from awareness to conversion and beyond.

➤ CUSTOMER SERVICE DESK

Built-in customer service management to help teams track support interactions, including live chat, ticketing, and more.

➤ OPERATIONS

Complete CRM comes with event management, digital document management, an LMS, and much more!

Who We Are

Complete CRM is a company built on delivering exceptional value to our clients and users. Our mission is to deliver cutting-edge technology backed by the best support in the industry.

We want you to join us in success.



75%



75% OF MARKETERS SAY THEY CURRENTLY USE AT LEAST ONE TYPE OF MARKETING AUTOMATION TOOL. MAKING AUTOMATION TOOLS ACCEPTED BY MOST MARKETERS.

– SOCIAL MEDIA TODAY

\$25.1B



SPENDING FOR MARKETING AUTOMATION TOOLS WILL GROW VIGOROUSLY OVER THE NEXT FEW YEARS, REACHING \$25.1 BILLION ANNUALLY BY 2023, UP FROM \$11.4 BILLION IN 2017.

– FORRESTER



WHAT WE DO FOR YOU

THE PARTNERSHIP

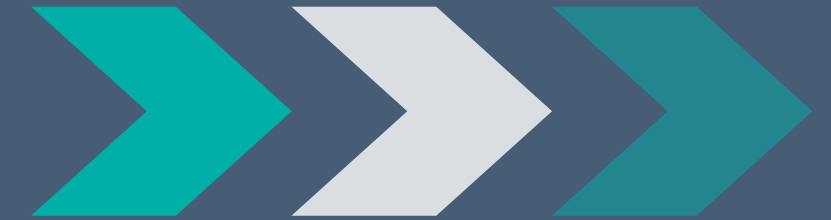
Complete CRM provides you with a custom-built, world-class platform backed by the best support in the business. We offer our entrepreneurs all the training, support, products, services, and cutting-edge technology you will need to run a successful tech company.

Businesses all over the world are looking for platforms to help them compete and grow. We provide you with the tools to help these businesses invest and succeed with the right technology.



Complete CRM| Business Opportunity

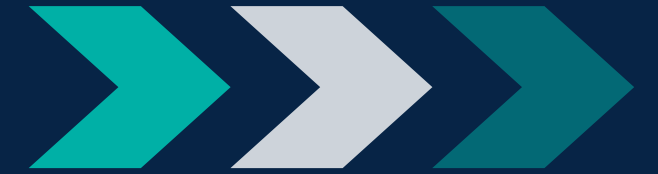
AMAZING FACT



90% TOTAL COST OF OWNERSHIP

WHAT COMPLETE CRM SAVES BUSINESSES ON AVERAGE

How We Support You



SUCCESS TOOLS

Your success is our success. We provide one-on-one training and a plethora of resources to help you sell, marketing, convert, and grow.

SALES TRAINING

We give you the tools to successfully sell Complete CRM. This includes workflow templates, strategies, and more.

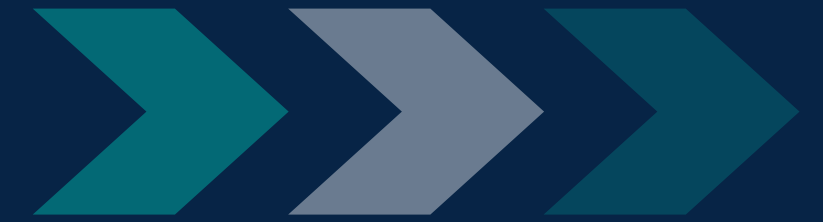
FULL-TIME SUPPORT

We offer full-time support, training, and consulting to help you get up and running with your branded platform.

MARKETING TRAINING

Marketing is at the core. We help you develop a strategic marketing plan with customer journey templates, email templates, etc.

YOUR SUCCESS PLAN



Become a Reseller



Grow Your Business



Increase ROI

➤ YOUR BRANDED SOFTWARE

Once you decide to become your own tech entrepreneur, we will set you up with your own customized software package, complete with your branding! You will be able to start selling your software almost instantly.

➤ WORK WITH OUR TEAM

Work with the Complete CRM team to get up and running quickly. We provide one-on-one training, helpful sales, marketing, and customer service courses through our certification program, and much more.

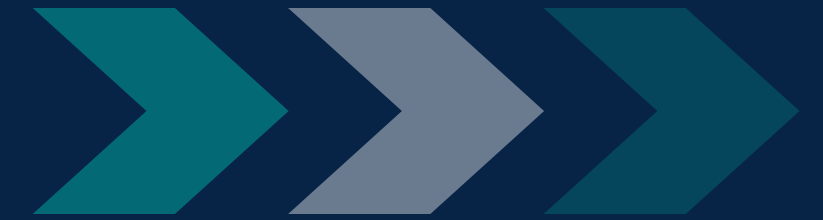
➤ GENERATE REVENUE

Start seeing real profits when you start offering your software to your clients. Drive revenue with additional services, consulting, and training. Find success when you run your very own tech company.

HOW IT WORKS



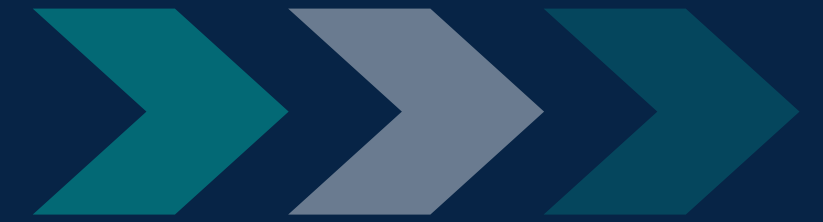
Testimonial



MISSIONSUITE

"I love working with Complete CRM. I've been partnered with the Complete CRM team for over eight years now and they don't disappoint! Their team helps me serve my clients and makes sure that they're able to grow their businesses and help me to grow mine!"

BUSINESS FREEDOM



START WITH A CONVERSATION

Talk with one of our Complete CRM team members, and let us show you the opportunity of owning your own business and growing a real tech company.

IMAGINE THE POSSIBILITIES

Because you are backed by our technology, you have the freedom to design your business any way you want. We offer you the tools to help you define and grow your own brand.

GROW A MEANINGFUL BUSINESS

Do more than just 'work'. Thrive with purpose. Grow the business you believe in and let Complete CRM be the foundation for your success.

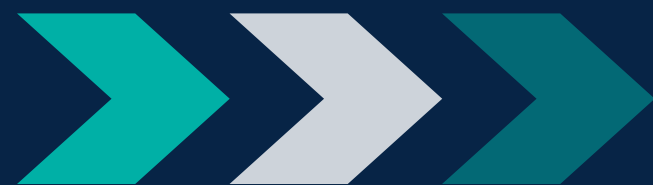
ADVANCING YOUR BUSINESS



THE COMPLETE CRM
CERTIFICATION PROGRAM



FREE COPY OF CRM FOR
DUMMIES





LARS HELGESON

FOUNDER & CEO

LARS' STORY

I started in the Internet Marketing space in 2000, when I co-founded one of the world's first email service providers, CoolerEmail. As a pioneer in responsible email marketing, we grew CoolerEmail into a global software company specializing in marketing communication with over 1,500 clients. In 2010, after spending several years designing and implementing a more comprehensive way to meet the needs of small and mid-sized businesses, I launched GreenRope, a cloud-based platform that simplifies and consolidates a company's sales, marketing, and operations. GreenRope currently provides technology solutions to over 3,000 companies worldwide.

In 2017, I had the opportunity to write and publish, CRM For Dummies, part of the globally acclaimed "For Dummies" series of books. In the book, I cover strategies and tactics that help businesses design and implement a successful CRM strategy. My favorite CRM-related mantra is, "If it isn't in the CRM, it didn't happen."

MEET THE TEAM

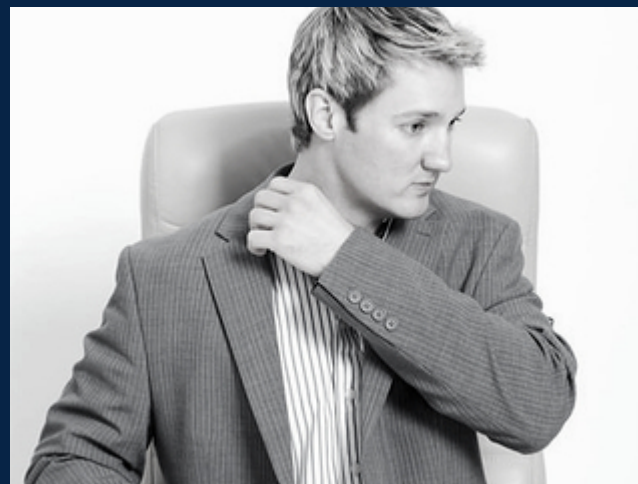
THE COMPLETE CRM TEAM



BJORN DE BOER
Chief Operations Officer



VICKIE REILLY
Director of Client Services



LYLE HOPKINS
Chief Technology Officer

WHY JOIN?



BE YOUR OWN BOSS

Reach personal and financial freedom when you embark on this lucrative business adventure.

INCREASE YOUR REVENUE

Boost your bottom line by offering cutting-edge technology combined with your services and expertise.

FEEL FULLY SUPPORTED

We've got your back. We help you get up and running, helping you every step of the way. From on-boarding to training and beyond, we are your partners in business.

Complete CRM | Opportunity



RESOURCES

THE GUIDE TO COMPLETE CRM 

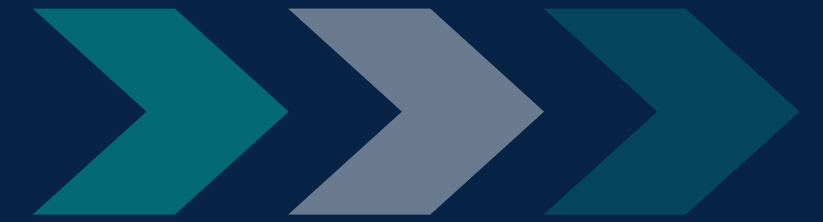
By Alessandra Gyben, Complete CRM

COMPLETE CRM PODCAST 

By Lars Helgeson, CEO & Founder



REVENUE FLOW



SET YOUR OWN PRICE

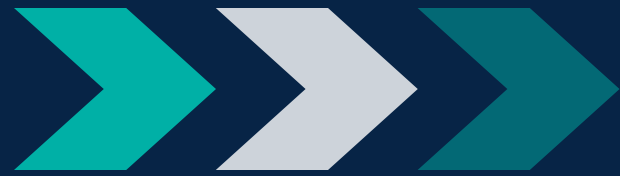
Match our recommended pricing or sell your solution at an increased subscription cost. Our revenue split is only 50% of our published subscription rates. This means that you can set your price at any level above our minimum and start bringing in the profits. We give you a lot of flexibility in how you want to price your product, how you want to sell it, and the services you want to offer to your new clients.

SELL YOUR OWN SERVICES

Drive revenue when you offer additional services to your clients. From software implementation to strategy and more, you can significantly increase sales and retain more clients. By adding on new services, you are better able to train your new clients, get them using the system, and enhance the overall customer experience while putting more money in your pocket.

GROW YOUR OWN BRAND

Your brand and your software tools are backed by powerful technology and top-notch support. With Complete CRM, you are able to put your name on your very own suite of tools, so you can offer your clients more. Generate more consistent revenue and keep your clients longer by increasing your own value proposition. Your brand becomes their one stop shop for all of their business solution needs.

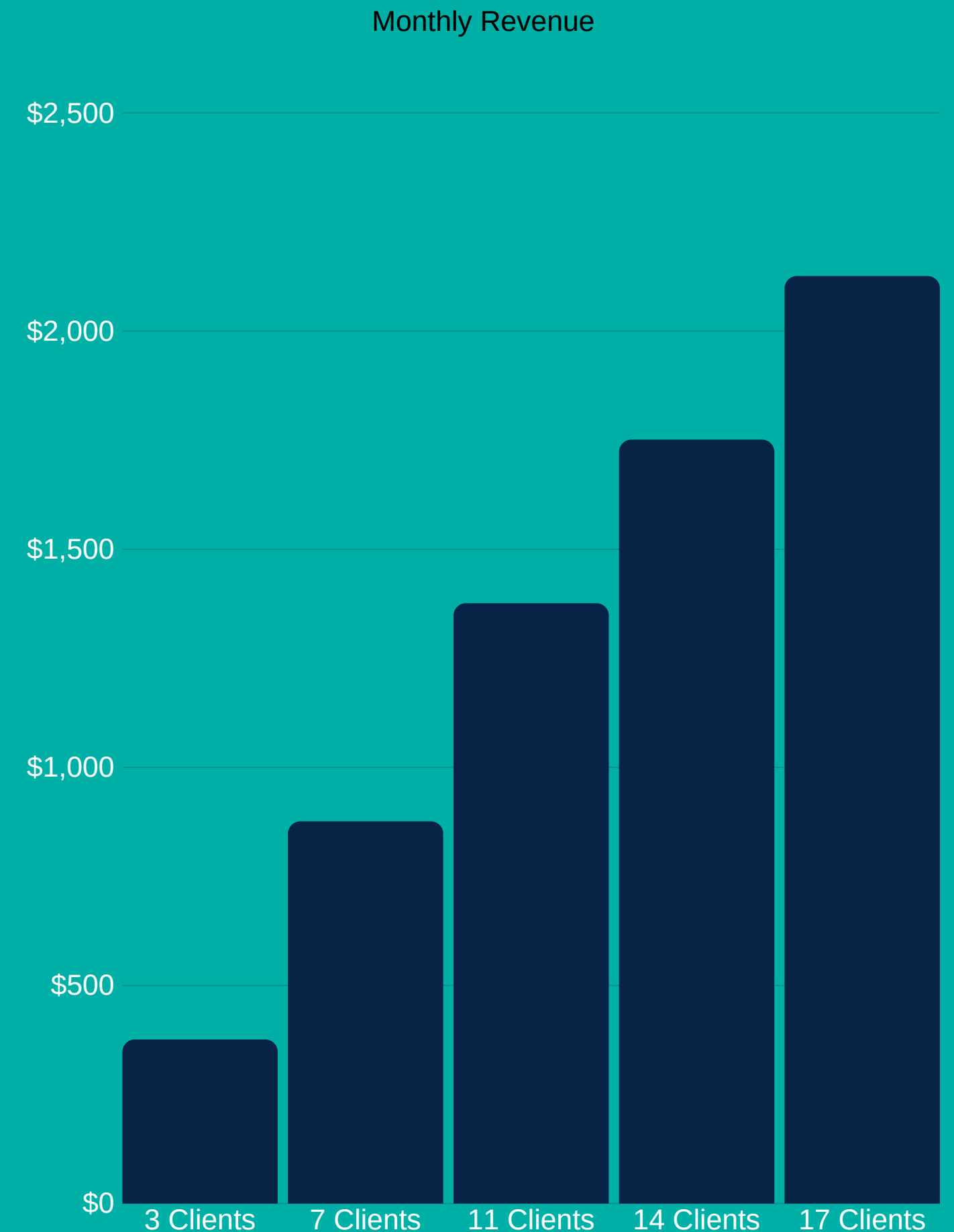


WHAT YOU COULD BE MAKING

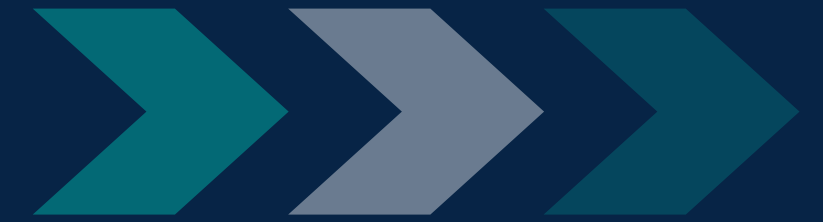
GENERATE CONSISTENT INCOME

This is a simplified chart based on average reseller growth in the first first 6 months of actively selling accounts. In this conservative scenario, we are averaging about (1) new account per week with an average size of 5k contacts.

Please note, this does not include any additional fees you can charge clients for your value add services. This is for our basic 50/50 split subscription revenue share. Actual results will vary.



ADDITIONAL SERVICES



IMPLEMENTATION

Offer implementation services to get your clients up and running quickly. See sample implementation packages below.

Standard Account Setup \$399

Premium Account Setup \$499

Custom Implemenation \$750+

STRATEGY

Deliver incredible value when you add in strategic consulting to your list of services. Develop packages that give you recurring monthly revenue on top of the subscription. Some examples of monthly services include marketing, sales training, public relations, customer experience consulting, social media, and much more.

You can also offer strategic marketing plans, content creation, etc. as one-time start up costs in addition to your implementation packages.

DESIGN & OTHER

The possibilities are endless when you add on additional products and services. Some examples of add-ons could include:

- Graphic design
- Website design and development
- Email template creation
- Landing pages & signup forms
- PPC management
- Email marketing services
- Social media services

Every service you offer build a deeper relationship with your clients for years to come. Not to mention, money in your pocket.

CASE STUDY



FIND YOUR NICHE & GROW

The most successful resellers of our complete CRM platform are those that specialize in a particular niche or vertical and assist their clients in a full service fashion. Every business needs a CRM and wants automation, but few have the actual personnel and resources to roll out, adopt, and manage them effectively. As a reseller you provide the expertise.

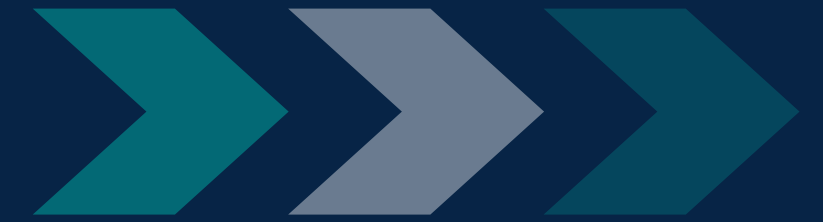
We provide the backbone and foundation, while you deliver the solution, the service, and more under your growing brand. Everything from process, strategy, implementation, training, marketing, and/or creating collateral are all additional services you can offer and charge your clients in addition to the basic subscription. Your connection to your clients is one of a full service provider by offering a robust business operations product that helps them manage all of their needs in one place.

ONE RESELLER MAKES \$25K/MONTH

An example of a very successful reseller is a company that focuses on the dental and cosmetic surgery industries. With their own proven sales and marketing strategies, they are able to convert clients quickly and get them setup and working in the system shortly thereafter. They are pulling in over \$25k a month in subscriptions, and an undisclosed amount 6x greater than that with the additional services they provide. Our software was the base on which this business model was built, and they were able to grow that into a very profitable brand.

Complete CRM | Opportunity

WHAT DOES IT COST?



COMPLETE CRM PRIME

\$5k

Standard implementation
3 Certification courses
Portal training
6 hours one-on-one training
Full-time support
50/50 revenue split

COMPLETE CRM PREMIUM

\$10k

Everything in Prime
Website
Sales package
Marketing package
Operations package
Pre-made Templates
8 Certification courses
20 hours one-on-one training
Full-time support

COMPLETE CRM ADD-ONS

Pricing Varies

PPC training
Additional marketing training
Additional sales training
Additional customer service training
Custom website, landing page and email template design

WHAT TO DO NEXT



ARE YOU READY?

If you think this opportunity is right for you, it's time book a call with one of our Complete CRM experts! Learn more about the opportunity, find out if you are a good fit for Complete CRM, and get to know our team.

EMAIL US AT
SALES@COMPLETECRM.COM

CALL US AT 1.760.253.9276

VISIT OUR WEBSITE AT
WWW.COMPLETECRM.COM